



Dedicated to the
advancement of
professional
insurance women
since 1976

May 5, 2017

Dear APIW Friend:

On Thursday, July 13, 2017, APIW will honor an extraordinary woman in the insurance industry – Inga Beale -- who has been selected as the 2017 APIW Insurance Woman of the Year. Ms. Beale is the Chief Executive Officer of Lloyd's.

The reception, an APIW signature event, will be held at Battery Gardens, inside Battery Park, from 6:00 p.m. – 8:00 p.m.

We invite you to join us in honoring and supporting Ms. Beale by placing an ad in our Woman of the Year Journal. Ad specifications and copy suggestions are attached for your review. *The deadline for reserving space in the Woman of the Year Journal and submitting your ad materials is Friday, June 16, 2017.* If you have any questions, please contact APIW's Executive Administrator, Susan Barros, at (973) 941-6024, or at scb@thebeaumontgroup.com.

The APIW Insurance Woman of the Year event is one of the highlights of the insurance industry. Mark your calendars now and please join us in recognizing and celebrating the considerable accomplishments of Inga Beale on July 13, 2017. Invitations will be mailed shortly.

Sincerely,

Susan Zdroik
President

Cheryl Vollweiler
Immediate Past President
Chair, Woman of the Year
Nominating Committee



Dedicated to the
 advancement of
 professional
 insurance women
 since 1976

APIW Insurance Woman of the Year 2017 Journal Ad Rates and Specs

<u>Position</u>	<u>Price</u>	<u>Size</u>
Outside back cover (full page only)	\$2,500	5 x 8
Inside front or back cover (full page only)	\$1,500	5 x 8
Inside full page	\$ 500	5 x 8
Inside 1/2 page	\$ 250	5 x 4 3/4

Ad copy must be supplied electronically as a print optimized PDF or on a CD or ZIP disk and accompanied with a paper print:

- Set up in Mac format-Quark, Illustrator or PDF file; also send original parent file.
- We also accept Ad copy in Microsoft Word
- Halftones set up on disk or sent electronically must be 133 line screen, or send photograph.

Note: For the specialized cover positions, please call to confirm availability.

I hereby authorize APIW to insert a _____ ad (please specify size and position) in the 2017 Insurance Woman of the Year Souvenir Journal at the cost of \$_____.

You may find the following suggestions useful in developing your own ad copy.

(Your Company Name) Salutes the 2017 APIW Insurance Woman of the Year, Inga Beale, and is Proud to Be a Supporter of APIW

(Your Company Name) Extends Best Wishes to Inga Beale for Her Leadership in the Industry and Commitment to the Community

Congratulations 2015 APIW Insurance Woman of the Year, Inga Beale.

(Your Company Name) Proudly Supports APIW and Joins In Honoring Inga Beale as APIW Insurance Woman of the Year, 2017.

We Are Pleased To Join APIW in Congratulating Inga Beale, APIW Insurance Woman of the Year, 2017

Advertising copy must be received by Friday, June 16, 2017 – No Exceptions!

Company _____

Contact _____

Approved by _____ Date _____

Phone _____ Email _____

Credit Card payment Amex Mastercard Visa Diners Club \$ _____
 Amount Authorized

Account # _____ Exp. Date _____

Cardholder Name (please print) _____ Authorized Signature _____

Please make checks payable to APIW, Inc. * Tax ID No. 13-3193523
 Forward to: APIW, Inc. c/o The Beaumont Group, Inc. 990 Cedar Bridge Avenue, Suite B7 PMB 210, Brick, NJ 08723-4154
 Telephone: 973-941-6024; Fax: 732-920-1260; email: scb@thebeaumontgroup.com; Website: www.apiw.org
 Direct any questions to Susan Barros, APIW's Executive Administrator. Thanks for your support!